

Message Text

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PAGE 01 PEKING 02262 251122Z
ACTION EA-12

INFO OCT-01 ISO-00 /013 W
-----046392 252314Z /66

R 251042Z JUL 78
FM USLO PEKING
TO USICA WASHDC
AMEMBASSY TAIPEI
AMEMBASSY TOKYO
INFO SECSTATE WASHDC 1464
AMCONSUL HONG KONG

C O N F I D E N T I A L PEKING 2262

TAIPEI/HONG KONG FOR ICA; TOKYO FOR ICA/RAVC

PGM/T FOR BOB GORDON

E.O. 11652: GDS
TAGS: SCUL, CH, US
SUBJ: REQUEST FOR AUDIO-VISUAL SUPPORT AND RAVC DIRECTOR
VISIT

REF: ICA 16246 NOTAL, PEKING 2046

1. THERE IS RAPIDLY GROWING INTEREST IN FILMS AND VTRS
DEALING WITH AMERICA, AND OUR CONTACTS AMONG THE FOREIGN
EXPERTS WHO BORROW OUR FILMS REPORT GREATER CHINESE APPRE-
CIATION AND RECEPTIVITY TO THE TYPE OF FILMS LISTED REFTEL.
THE NORTH AMERICAN SECTION IN MOFA HAS REQUESTED LOAN OF
"ANY FILMS" WE CAN SUPPLY. BECAUSE OF THIS RISE IN ACTIVITY,
IT IS IMPORTANT THAT WE ESTABLISH SYSTEMATIC FILM LOAN
PROCEDURES, INCLUDING EQUIPMENT MAINTENANCE.

2. WE ARE PRESENTLY CONDUCTING AN INVENTORY ON THE LOCATION
AND CONDITION OF ALL AUDIO-VISUAL EQUIPMENT AT USLO. WE
WOULD APPRECIATE YOUR SENDING USLO (ATTN: THOMSON) COPIES
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OF THE LATEST EQUIPMENT INVENTORY COMPUTER PRINTOUT, PLUS
USLO FILM HOLDINGS, IF AVAILABLE. IF PGM/T HAS STRONG METAL
OR PLASTIC CANS FOR MAILING FILM THROUGH PRC POST OFFICE TO
OUR CONTACTS IN AREAS OUTSIDE PEKING, WE WOULD APPRECIATE
YOUR SENDING THREE OF EACH SIZE, UNLESS THIS CAN BE SUPPLIED
BY RAVC ON THE USLO ACCOUNT, WHICH WOULD BE FASTER. WE
WOULD ALSO LIKE TO HAVE THE MOA SECTION DEALING WITH FILM

LOAN OPERATIONS, PLUS 50 SETS OF USICA PROPERTY RECORDS CARDS (FORM IA-274), SENT TO US VIA AIR POUCH. WHAT ARE PROCEDURES ON PROPERTY RECORD CARDS?

3. FOR TOKYO RAVC: WE WOULD LIKE TO REQUEST VISIT BY RAVC DIRECTOR PRIOR TO HIS HOME LEAVE TO CHECK ON CONDITION OF EQUIPMENT, TRAIN POST PERSONNEL IN OPERATIONS AND ADVISE ON FUTURE EQUIPMENT REQUIREMENTS. WE WOULD ALSO LIKE TO DISCUSS LANGUAGE VERSIONS FOR FILMS AND VTRS. PLEASE REPLY TO USLO WITH INFO PGM/T ON FILM MAILING CANISTERS IN PARA 2.

4. FOR TAIPEI: WITH THE CLOSING OF BRANCH POSTS, WE EXPECT THAT YOU WILL HAVE SURPLUS EQUIPMENT. PLEASE ADVISE ON AVAILABILITY OF TWO STEEL STANDARD FILM RACKS, PARTS AND SUPPLIES FOR 16 MM VICTOR KALART PROJECTORS, AND ONE ELLIOT ADDRESSOGRAPH MACHINE. PLEASE SEND US SAMPLES OF YOUR FILM LOAN FORMS, BI-LINGUAL LIBRARY VTR CATALOG AND POSITION DESCRIPTIONS FOR REFERENCE AND CIRCULATION LIBRARIANS, AND A-V TECHNICIAN.

5. WE HOPE TO PROVIDE PGM/T WITH MORE DETAILED USAGE REPORTS IN THE NEAR FUTURE, TOGETHER WITH SUGGESTIONS FOR MORE TITLES. WE WILL ALSO OBTAIN EXCESS TITLES FROM ICA HONG KONG. ONE LANGUAGE TEACHER HAS INQUIRED ABOUT AVAILABILITY OF SERIES PRODUCED BY PSYCHOLOGY TODAY ON LANGUAGE ACQUISITION. WE HAVE ALSO HAD SOME VERY INDIRECT EXPRESSIONS OF INTEREST ON THE PART OF PRC TELEVISION FOR MATERIALS, AND WILL EXPLORE

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THIS FURTHER BEFORE MAKING SPECIFIC REQUESTS OF PGM/T. OUR INITIAL OFFERING WILL PROBABLY BE "LET'S SPEAK ENGLISH," AS PER REFTEL INSTRUCTIONS. WOODCOCK

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